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Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date		10/04/16	
Syscode	0343	Agency	Strategic Media Placement	Version		4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		8
		Client Code		Total			\$1,672.00
AE	Matthew Marcus	Product Code		Commission			\$250.80
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$1,421.20
Office	Washington	Product Name		Total Spots			173
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	1	GIMP	•
•		Makegood Policy	Approval Required	CPP	1	СРМ	•
Comments .	R3 10 4 Removed missed snots please confirm						

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10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Date
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Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16	
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,672.00
AE	Matthew Marcus	Product Code		Commission		\$250.80
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total		\$1,421.20
Office	Washington	Product Name		Total Spots		173
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments :	R3 10.4 Removed missed spots, please confirm					

	CPM	,	Approval Required CPP	Makegood Policy Appro		•
	GIMP	ı	35+ GRP	Primary Demo Adults 35+	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	On	Sold On		Not accepted	Status
	100.0	Affiliate Split	Affiliate	Credit Status	(301) 951-2620	Phone
173		Total Spots	Total S	Product Name	Washington	Office
\$1,421.20		otal	Net Total	Est Code HD62	Lilka Marino	Sales Coordinator
\$250.80		Commission	Comm	Product Code	Matthew Marcus	AE
\$1,672.00			Total	Client Code		
8		Total # of Weeks	Total #		Grand Rapids	Market
		Show All Lines		Advertiser MI GOP	Spectrum/Battle Creek, MI	System Name
	4 Vs. 3	on	Strategic Media Placement Version	Agency Strate	0343	Syscode
	10/04/16	Update Date	09/19/16 - 11/13/16 Update	Flight Dates 09/19	62338408	Order#

Comments:

R3 10.4 Removed missed spots, please confirm

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Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10.	10/04/16	
Syscode	0343	Agency	Strategic Media Placement	Version	4 \	4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$1,672.00
AE	Matthew Marcus	Product Code		Commission			\$250.80
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$1,421.20
Office	Washington	Product Name		Total Spots			173
Phone	(301) 951-2620	Credit Status		Affiliate Split	10	100.0	
Status	Not accepted			Sold On	Co	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GII	GIMP	
1		Makegood Policy	Approval Required	CPP -	СРМ	M	
Comments:	R3 10.4 Removed missed spots, please confirm						

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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
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62338408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           0243         Agency         Strategic Media Placement         Version         4 Vs. 3           Spectrum/Battle Creek, MI         Advertiser         MI GOP         Show All Lines           Grand Rapids         Client Code         Image: Code Date of Code         Total         Total # of Weeks         Total # of Weeks         Total # of Meles         \$           Matthew Marcus         Est Code         HD62         HD62         Commission         Net Total         Net Total Spots         Solid On         \$           Washington         Product Name         Credit Status         Adults 35+         Adults 35+         Affiliate Split         100.0         \$           Not accepted         Primary Demo         Adults 35+         Sold On         Cost Per Spot         Cost Per Spot           R3 10.4 Removed missed spots, please confirm         Primary Demo         Approval Required         CPP         -         CPM         -	omment	Line Co	Spot		Unit Cost	Total Spots	MP	RTG	ဟ	S	_			_	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
62338408         Eight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           0243         Agency         Strategic Media Placement         Version         4 Vs. 3           Spectrum/Battle Creek, MII         Advertiser         Mil GOP         Show All Lines           India Marino         Client Code         Product Code         Commission           Lilka Marino         Est Code         HD62         Met Total           Washington         Product Name         HD62         Total Spots           Not accepted         Primary Demo         Adults 35+         Sold On         Cost Per Spot           Cable Nielsen Live+3 Jul16         Primary Demo         Adults 35+         GPP         -         GIMP         -           R3 10.4 Removed missed spots, please confirm         Primary Demo         Approval Required         GPP         -         CPM         -																					
62338408         Elight Dates         09/19/16 - 11/13/16         Update Date         10/04/16         4 Vs. 3           Spectrum/Battle Creek, MI         Agency         Strategic Media Placement         Version         4 Vs. 3         4 Vs. 3           Spectrum/Battle Creek, MI         Client Code         Show All Lines         Total # of Weeks         Total # of Weeks         Total # of Weeks         5           Matthew Marcus         Product Code         Est Code         Product Code         Commission         Net Total         Stoad Spots																	ä	olease confir	R3 10.4 Removed missed spots, p		Comments :
62338408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           0343         Agency         Strategic Media Placement         Version         4 Vs. 3           Spectrum/Battle Creek, MI         Advertiser         MI GOP         Total # of Weeks         Total # of Weeks           Forand Rapids         Client Code         Product Code         Commission         Commission           Matthew Marcus         Est Code         HD62         Commission         Net Total           Lilka Marino         Est Code         HD62         Total Spots         Total Spots           Washington         Product Name         Fordit Status         Affiliate Split         100.0         Sold On           Gable Nielsen Live+3 Jul16         Primary Demo         Adults 35+         GRP         GIMP         -	,	СРМ	_	-	PP	0					uired	Req	prova	Ap	Policy	Makegood					
62338408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           0343         Agency         Strategic Media Placement         Version         4 Vs. 3           Spectrum/Battle Creek, MI         Advertiser         MI GOP         Total # of Weeks         Total # of Weeks           Format Rapids         Client Code         Product Code         Total # of Weeks         Total           Matthew Marcus         Product Code         HD62         Commission         Net Total           Vashington         Product Name         Product Name         Total Spots         Total Spots           Vashington         Product Status         Product Status         Affiliate Split         100.0	,	GIMP		1	RP	<u></u>						5+	ults 3	Aa	emo	rimary Do	_		Cable Nielsen Live+3 Jul16		Survey
62338408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           0343         Agency         Strategic Media Placement         Version         4 Vs. 3           Spectrum/Battle Creek, MI         Advertiser         MI GOP         Total # of Weeks         Total # of Weeks           Flight Dates         Client Code         Product Code         Total # of Weeks         Total # of Weeks           Lilka Marino         Est Code         HD62         Met Total         Net Total         Net Total Spots           Washington         Product Name         Product Status         Affiliate Split         100.0		Cost Per Spot			old On	Sc													Not accepted		Status
62338408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           0343         Agency         Strategic Media Placement         Version         4 Vs. 3           Spectrum/Battle Creek, MI         Advertiser         MI GOP         Total # of Weeks         Total # of Weeks           Forand Rapids         Client Code         Product Code         Total # of Weeks         Total # of Weeks           Matthew Marcus         Product Code         Est Code         HD62         Net Total         Net Total           Washington         Product Name         Product Name         Total Spots         Total Spots		100.0			filiate Split	≥								Н	su	Credit Stat			(301) 951-2620		Phone
62338408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           0343         Agency         Strategic Media Placement         Version         4 Vs. 3           Spectrum/Battle Creek, MI         Advertiser         MI GOP         Total # of Weeks           Flight Dates         Client Code         Total # of Weeks         Total # of Weeks           Matthew Marcus         Product Code         Product Code         Commission           Lilka Marino         Est Code         HD62         Net Total	173				otal Spots	TC.								Н	ame	roduct Na	Ŧ.		Washington		Office
B408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           trum/Battle Creek, MI         Agency         Strategic Media Placement         Version         4 Vs. 3           d Rapids         MI GOP         Total # of Weeks         Total # of Weeks           ew Marcus         Product Code         Product Code         Commission	\$1,421.20				et Total	Z							)62	H		st Code	F.		Lilka Marino	Coordinator	Sales C
B408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           trum/Battle Creek, MI         Agency         Strategic Media Placement         Version         4 Vs. 3           d Rapids         MI GOP         Total # of Weeks         Total	\$250.80				ommission	ဂ္ဂ								$\dashv$	ode	roduct Co	71		Matthew Marcus		ΑE
B408         Flight Dates         09/19/16 - 11/13/16         Update Date         10/04/16           trum/Battle Creek, MI         Agency         Strategic Media Placement         Version         4 Vs. 3           d Rapids         Advertiser         MI GOP         Show All Lines           Total # of Weeks         Total # of Weeks	\$1,672.00				otal	_ ਜ਼ਾ								$\dashv$	œ	Client Cod					
B408         Flight Dates         09/19/16 - 11/13/16         Update Date           Rgency         Strategic Media Placement         Version           Show All Lines         Show All Lines	8			eks	otal # of Wee	] ਗ਼								+			_		Grand Rapids		Market
B408         Flight Dates         09/19/16 - 11/13/16         Update Date           Agency         Strategic Media Placement         Version				s	now All Line:	S S							GOP			dvertiser	7		Spectrum/Battle Creek, MI	Name	System Name
Flight Dates 09/19/16 - 11/13/16 Update Date		4 Vs. 3			ersion	<u> </u>			ž	ceme	ia Pla	Med	ategio	Str		gency	\		0343		Syscode
		10/04/16			odate Date					"	/13/16	-11/	/19/16	99	Ö	light Date			62338408		Order #

	Matched	30	\$0.00	\$11.00	c	i e		×	×	×	×	×	24:00	19:00 24	9/25/16 19	10	9/19/16	AVG. ALL WKS<	MNBC	126
	Matched	30	\$0.00	\$8.00	0				-	+	-	+	_		Ť		11/7/16	MORNING JOE<	MNBC	125
	Matched	30	\$0.00	\$8.00	0			×	×	×	×	×	09:00	05:00 0	11/6/16 0		10/31/16	VARIOUS	MNBC	124
	Matched	30	\$0.00	\$8.00	0			×	×	×	×	×	09:00	05:00 09	10/30/16 0	_	10/24/16	VARIOUS	MNBC	123
	Matched	30	\$0.00	\$8.00	0	r		×	×	×	×	×	09:00	05:00 09	10/23/16 0:	-	10/17/16	VARIOUS	MNBC	122
	Matched	30	\$0.00	\$8.00	0		t	×	×	×	×	×	09:00	05:00 09	10/16/16 05		10/10/16	VARIOUS	MNBC	121
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	Matched	30	\$0.00	\$8.00	0	·		×	×	×	×	×	09:00	05:00 08	10/2/16 05	-	9/26/16	VARIOUS	MNBC	119
	Matched	30	\$0.00	\$9.00	0		-	×	×	×	×	×	19:00	16:00 19	9/25/16 16		9/19/16	AVG. ALL WKS<	MNBC	118
	Matched	30	\$0.00	\$10.00	0	E		×	×	×		$\dashv$	09:00	05:00 08	11/6/16 08	-	10/31/16	FOX & FRIENDS<	FXNC	117
	Matched	30	\$0.00	\$10.00	0		1	×	×	×		$\dashv$	09:00	05:00 09	10/30/16 05		10/24/16	FOX & FRIENDS<	FXNC	116
	Matched	30	\$0.00	\$10.00	0	21	•	×	×	×		-	09:00	05:00 09	10/23/16 05		10/17/16	FOX & FRIENDS<	FXNC	115
	Matched	30	\$0.00	\$10.00	0	31		×	×	v		$\dashv$	09:00	05:00 08	10/16/16 05	$\overline{}$	10/10/16	FOX & FRIENDS<	FXNC	114
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	Matched	30	\$0.00	\$10.00	0	a	,	×	×	×		-	09:00	05:00 09	9/25/16 05	_	9/19/16	FOX & FRIENDS<	FXNC	111
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	Matched	30	\$0.00	\$10.00	0				$\dashv$			×	19:00 X	16:00 19	11/6/16 16		10/31/16	VARIOUS	FXNC	109
	Matched	30	\$0.00	\$10.00	0	,			$\vdash$			×	19:00 X	16:00 19	10/30/16 16	_	10/24/16	VARIOUS	FXNC	108
	Matched	30	\$0.00	\$10.00	0				$\dashv$			×	19:00 X	16:00 19	10/23/16 16	-	10/17/16	VARIOUS	FXNC	107
	Matched	30	\$0.00	\$10.00	0		ī		$\dashv$	$\dashv$		×	19:00 X	16:00 19	10/16/16 16	_	10/10/16	VARIOUS	FXNC	106
Line Comment	Line	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	σ v	 	8		Stop M Time	Start SI	Stop St Date T		Start Date	Program	Net	Line
																onfirm	s, please o	R3 10.4 Removed missed spots, please confirm	ıts:	Comments :
-	СРМ		,	CPP	0				۵	Approval Required	oval F	Appr	olicy	Makegood Policy	Mal					•
1	GIMP			GRP	<u>ه</u>						Adults 35+	Adul	°	Primary Demo	Prin		71	Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	>									Credit Status	Cre			(301) 951-2620		Phone
173				Total Spots	T.								Ф	Product Name	Pro			Washington		Office
\$1,421.20				Net Total	z						2	HD62		Est Code	Est			Lilka Marino	Sales Coordinator	Sales C
\$250.80		Ц		Commission	C									Product Code	Pro			Matthew Marcus		AE
\$1,672.00				Total	7									Client Code	Clie					
8			eks	Total # of Weeks	<u>ا</u>										_ 			Grand Rapids		Market
			š	Show All Lines	S						Ŷ.	MI GOP		Advertiser	Adv			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	<u>र</u> ा			ent	lacem	Strategic Media Placement	egic N	Strat		Agency	Age			0343	w	Syscode
	10/04/16			Update Date					6	09/19/16 - 11/13/16	9/16 -	09/1		Flight Dates	Flig			62338408		Order #

			opinoiso dallolao	The Date		10/04/46	
Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date		10/04/16	
Syscode	0343	Agency	Strategic Media Placement	Version		4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	ks		8
		Client Code		Total			\$1,672.00
AE	Matthew Marcus	Product Code		Commission			\$250.80
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$1,421.20
Office	Washington	Product Name		Total Spots			173
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	,	GIMP	
		Makegood Policy	Approval Required	CPP	•	CPM	,
Comments:	R3 10.4 Removed missed spots, please confirm						

147	146	145	144	143	142	141	140	139	138	137	136	135	134	133	132	131	130	129	128	127	Line
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net														
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program														
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
16:00	16:00	16:00	16:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	Start Time
19:00	19:00	19:00	19:00	19:00	24:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	24:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	Stop Time
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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Matched	Matched	Matched	Matched	Matched	Matched	-1x Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Line Comment

-1x Matched	30	\$0.00	\$4.00	0	,				-	_	×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	GOLF /	167
-1x Matched	30	\$0.00	\$4.00	0	,				$\dashv$	$\dashv$	×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	GOLF	166
Matched	30	\$0.00	\$6.00	0		1	×	×	×	×	×	×	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	GOLF /	165
Matched	30	\$0.00	\$4.00	0	,						×	×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	GOLF /	164
Matched	30	\$0.00	\$4.00	0		1	×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	GOLF /	163
Matched	30	\$0.00	\$4.00	0		г	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	AVG. ALL WKS	GOLF /	162
Matched	30	\$0.00	\$4.00	0	1	,	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	GOLF /	161
Matched	30	\$0.00	\$4.00	0		e	×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS	GOLF /	160
Matched	30	\$0.00	\$4.00	0	E.	e	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	GOLF /	159
Matched	30	\$0.00	\$4.00	0		ere:	×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	GOLF /	158
-1x Matched	30	\$0.00	\$6.00	0	-	•		H			×	×	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS	GOLE /	157
Matched	30	\$0.00	\$8.00	0	,		×	×	×	$\vdash$	Щ		09:00	05:00	11/6/16	10/31/16	VARIOUS	MNBC	156
Matched	30	\$0.00	\$8.00	0	-	j.	×	×	×				09:00	00:20	10/30/16	10/24/16	VARIOUS	NBC	155
Matched	30	\$0.00	\$8.00	0	-	9	×	×	×				09:00	00:50	10/23/16	10/17/16	VARIOUS	MNBC	154
Matched	30	\$0.00	\$8.00	0	,	,	×	×	×	$\vdash$			09:00	05:00	10/16/16	10/10/16	VARIOUS	MNBC	153
Matched	30	\$0.00	\$8.00	0		ı	×	×	×				09:00	05:00	10/9/16	10/3/16	VARIOUS	MNBC	152
Matched	30	\$0.00	\$8.00	0	,	,	×	×	×	$\vdash$			09:00	05:00	10/2/16	9/26/16	VARIOUS	MNBC	151
Matched	30	\$0.00	\$8.00	0	,	ı	×	×	×				09:00	05:00	9/25/16	9/19/16	VARIOUS	MNBC	150
Matched	30	\$0.00	\$9.00	0	-	ı			$\dashv$		×	×	19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC /	149
Matched	30	\$0.00	\$9.00	0	r	,			$\dashv$		×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC /	148
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	T F	8		3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																please collin	K3 10.4 Removed missed spots, please collimit		Collineins
				11								1							
CPM -	0	1	CPP	<u>o</u> I				-	Approval Required	al Re	oprova	≥	Policy	Makegood Policy					
GIMP -	<u>و</u>	•	GRP	െ						35+	Adults 35+	A	emo	Primary Demo			Cable Nielsen Live+3 Jui16		Survey
Cost Per Spot	C		Sold On	S													Not accepted		Status
100.0			Affiliate Split	Þ								$\dashv$	tus	Credit Status			(301) 951-2620		Phone
173			Total Spots	7								$\dashv$	ame	Product Name			Washington		Office
\$1,421.20			Net Total	z							HD62	I		Est Code			Lilka Marino	Sales Coordinator	Sales C
\$250.80			Commission	0								$\dashv$	ode	Product Code			Matthew Marcus		AE
\$1,672.00			Total	7								$\dashv$	le	Client Code					
8		eks	Total # of Weeks	ا جا													Grand Rapids		Market
		š	Show All Lines	S						0	MI GOP	3	33	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
4 Vs. 3	4		Version	<			ent	Strategic Media Placement	dia P	ic Me	trateg	S		Agency			0343	æ	Syscode
10/04/16	-1		Update Date					6	09/19/16 - 11/13/16	6 - 1	3/19/1	90	es	Flight Dates			62338408		Order#
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\$4.00

\$0.00

30

-1x Matched

168 GOLF AVG. ALL WKS

10/10/16 10/16/16 09:00 16:00

	Matched	30	\$14.00	\$7.00	2	•	×			_		×	×	16:00	09:00	10/2/16	9/26/16	VARIOUS	HGTV V	189
	Matched	30	\$0.00	\$13.00	0					-		×	×	24:00	19:00	9/25/16	9/19/16	VARIOUS	A ALBH	188
	Matched	30	\$0.00	\$7.00	0	ž	3			-		×	×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	HGTV A	187
	Matched	30	\$0.00	\$7.00	0			×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	HGTV A	186
	Matched	30	\$0.00	\$7.00	0	i	1	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	V ALSH	185
	Matched	30	\$0.00	\$7.00	0		-	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	A ALBH	184
	Matched	30	\$0.00	\$7.00	0		r	×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	HGTV A	183
	Matched	30	\$0.00	\$7.00	0	·		×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	HGTV A	182
	Matched	00	\$0.00	\$7.00	0		ť	×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	А ЛІЭН	181
	Matched	30	\$0.00	\$13.00	0		e					×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	HGTV A	180
	Matched	30	\$0.00	\$4.00	0	r	10	×	×	×				16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	GOLF A	179
	Matched	30	\$0.00	\$4.00	0			×	×	×				16:00	09:00	10/30/16	10/24/16	AVG. ALL WKS	GOLF A	178
	Matched	30	\$0.00	\$4.00	0		2	×	×	×				16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	GOLF A	177
	Matched	30	\$0.00	\$4.00	0	1	3	×	×	×				16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS	GOLF A	176
	Matched	30	\$0.00	\$4.00	0	4	2	×	×	×				16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	GOLF A	175
	Matched	30	\$0.00	\$4.00	0		3	×	×	×				16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	GOLF A	174
	Matched	30	\$0.00	\$4.00	0	ï		×	×	×				16:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	GOLF A	173
	Matched	30	\$0.00	\$6.00	0					$\vdash$		×	×	19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS	GOLF A	172
	-1x Matched	30	\$0.00	\$4.00	0	ì	į.					×	×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	GOLF A	171
	-1x Matched	30	\$0.00	\$4.00	0							×	×	16:00	09:00	10/30/16	10/24/16	AVG. ALL WKS	GOLF A	170
	-1x Matched	30	\$0.00	\$4.00	0	ï				$\dashv$		×	×	16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	GOLF A	169
Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	T F	\$	-	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
								- 1								im	please conf	R3 10.4 Removed missed spots, please confirm		Comments :
1	CPM		9	CPP	0					Approval Required	val Re	Appro		Makegood Policy	Makego					
1	GIMP		,	GRP	െ						35+	Adults 35+	Ц	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	Ñ													Not accepted		Status
	100.0			Affiliate Split	Þ									tatus	Credit Status			(301) 951-2620		Phone
173				Total Spots	7,									Name	Product Name			Washington		Office
\$1,421.20				Net Total	z							HD62		Ф	Est Code			Lilka Marino	Coordinator	Sales C
\$250.80				Commission	ा									Code	Product Code			Matthew Marcus		Æ
\$1,672.00				Total	 크									ode	Client Code					
8			eks	Total # of Weeks	_ ਜ਼													Grand Rapids		Market
			Se	Show All Lines	S						Ĭ	MI GOP		er	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	<u> </u>			ent	acemi	Strategic Media Placement	gic M	Strate			Agency			0343		Syscode
	10/04/16			Update Date					6	09/19/16 - 11/13/16	16 - 1	09/19		ates	Flight Dates			62338408		Order#

		The month of the control of the cont					1									]				1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	
Syscode	0 7	0343			Agency	es		9/19	716	Aedis	09/19/16 - 11/13/16 Strategic Media Pla	09/19/16 - 11/13/16 Strategic Media Placement	Ť			S 5	Version			10/04/16 4 Vs. 3	
System Name	Name	Spectrum/Battle Creek, MI			Advertiser		-	MI GOP	티		-					S.	Show All Lines	G,			
Market		Grand Rapids														[ [7]	Total # of Weeks	sks	Ц		8
					Client Code	de	Н									Total	tal		Ц		\$1,672.00
ΑE		Matthew Marcus			Product Code	ode	Н									ဂ္ဂ	Commission		Ш		\$250.80
Sales C	Sales Coordinator	r Lilka Marino			Est Code		-	HD62								Ne Ne	Net Total				\$1,421.20
Office		Washington			Product Name	lame	4									То	Total Spots				173
Phone		(301) 951-2620			Credit Status	itus	Н									Afi	Affiliate Split			100.0	
Status		Not accepted														So	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Ž	dult	Adults 35+							GRP	õ	•		GIMP -	
'					Makegood Policy	d Policy	H	ppro	val F	Approval Required	ired	П				CPP	Ď	•		CPM -	
Comments :	nts:	R3 10.4 Removed missed spots, please confirm	olease confi	3																	
Line	Net	Program	Start	Stop Date	Start	Stop	3	-	8	-	П	တ	S	RTG	MP	Total Spots	Unit	Total Cost	Spot	Line Comment	
190	HGTV	VARIOUS	10/3/16	10/9/16	09:00	16:00	×	×						•	ï	0	\$7.00	\$0.00	30	Matched	
191	HGTV	VARIOUS	10/10/16	10/16/16	09:00	16:00	×	×						,		0	\$7.00	\$0.00	30	Matched	
192	HGTV	VARIOUS	10/17/16	10/23/16	09:00	16:00	×	×						,	ï	0	\$7.00	\$0.00	30	Matched	
193	HGTV	VARIOUS	10/24/16	10/30/16	09:00	16:00	×	×						,	ų.	0	\$7.00	\$0.00	30	Matched	
194	HGTV	VARIOUS	10/31/16	11/6/16	09:00	16:00	×	×						1	9	0	\$7.00	\$0.00	30	Matched	
195	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×		4	0	\$13.00	\$0.00	30	Matched	
196	НСТУ	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00					×	×	×	ā	5	0	\$7.00	\$0.00	30	Matched	
197	нсти	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00					×	×	×	,		0	\$7.00	\$0.00	30	Matched	
198	нсти	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00					×	×	×	· ·	·	0	\$7.00	\$0.00	30	Matched	
199	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	00:60	16:00					×	×	×	i.		0	\$7.00	\$0.00	30	Matched	
200	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00					×	×	×		r	0	\$7.00	\$0.00	30	Matched	
201	нсту	AVG. ALL WKS<	10/24/16	10/30/16	00:60	16:00					×	×	×		٠	0	\$7.00	\$0.00	30	Matched	
202	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00					×	×	×	ı		0	\$7.00	\$0.00	30	Matched	
203	CNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	×	×								0	\$7.00	\$0.00	30	Matched	
204	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×		1	0	\$7.00	\$0.00	30	Matched	
205	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		٠	0	\$7.00	\$0.00	30	Matched	
206	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×		1	0	\$7.00	\$0.00	30	Matched	
207	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	a	1	0	\$7.00	\$0.00	30	Matched	
208	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		4	0	\$7.00	\$0.00	30	Matched	
209	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×		,	0	\$7.00	\$0.00	30	Matched	
210	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×						9	4	0	\$7.00	\$0.00	30	Matched	

1ed	Matched	.00 30	\$0.00	\$13.00	0	i.		×	×	×	×	×	×	24:00	19:00 2	_	16 10/30/16	10/24/16	AVG. ALL WKS<	TNT A	231
1ed	Matched	00 30	\$0.00	\$13.00	0	4		×	×	×	×	×	×	24:00	19:00 2	-	16 10/23/16	10/17/16	AVG. ALL WKS<	TNT	230
ned	Matched	00 30	\$0.00	\$13.00	0	31	5	×	×	×	×	×	×	24:00	19:00 2	$\vdash$	16 10/16/16	10/10/16	AVG. ALL WKS<	TNT A	229
ned	Matched	00 30	\$0.00	\$13.00	0	5	ű	×	×	×	×	×	×	24:00	19:00 2	10/9/16 19		10/3/16	AVG. ALL WKS<	J TNT	228
ned	Matched	00 30	\$0.00	\$13.00	0	4	9	×	×	×	×	×	×	24:00	19:00 2	10/2/16 19		9/26/16	AVG. ALL WKS<	TNT	227
ned	Matched	00 30	\$0.00	\$13.00	0	ä	,					×	×	24:00	19:00 2	9/25/16 19		9/19/16	AVG. ALL WKS<	TNT A	226
ned	Matched	00 30	\$0.00	\$9.00	0	ä	,	×	×	×	H	Н	H	24:00	19:00 2	$\vdash$	16 11/6/16	10/31/16	AVG. ALL WKS	ESP2 A	225
ned .	Matched	00 30	\$0.00	\$9.00	0	,	-	×	×	×	_	_		24:00	19:00 2		16 10/30/16	10/24/16	AVG. ALL WKS	ESP2 A	224
ned	Matched	00 30	\$0.00	\$9.00	0	ï		×	×	×			-	24:00	19:00 2		16 10/23/16	10/17/16	AVG. ALL WKS	ESP2 A	223
ned	Matched	00 30	\$0.00	\$9.00	0	,	ı	×	×	×	Н	Н	Н	24:00	19:00 2	-	16 10/16/16	10/10/16	AVG. ALL WKS	ESP2 A	222
ned	Matched	00 30	\$0.00	\$9.00	0	r	ï	×	×	×	$\dashv$	Н	-	24:00	19:00 2	10/9/16 19		10/3/16	AVG. ALL WKS	ESP2 A	221
ned	Matched	00 30	\$0.00	\$9.00	0	c	ē	×	×	×	_	_		24:00	19:00 2		16 10/2/16	9/26/16	AVG. ALL WKS	ESP2 A	220
1ed	Matched	00 30	\$0.00	\$9.00	0	ï	i.	×	×	×	-	Н	$\vdash$	24:00	19:00 2	-	16 9/25/16	9/19/16	AVG, ALL WKS	ESP2 A	219
ned	Matched	00 30	\$0.00	\$9.00	0	c	ı			$\vdash$	-	×	×	24:00	19:00 2		16 11/13/16	11/7/16	AVG. ALL WKS	ESP2 A	218
ned	Matched	00 30	\$0.00	\$9.00	0	· C	ı	×	×	×	×	×	×	24:00	19:00 2		16 11/6/16	10/31/16	AVG. ALL WKS	ESP2 A	217
ned	Matched	00 30	\$0.00	\$9.00	0	i.	1	×	×	×	×	×	×	24:00	19:00 2	-	16 10/30/16	10/24/16	AVG. ALL WKS	ESP2 A	216
ned	Matched	00 30	\$0.00	\$9.00	0	5	,	×	×	×	×	×	×	24:00	19:00 2	-	16 10/23/16	10/17/16	AVG. ALL WKS	ESP2 A	215
ned	Matched	00 30	\$0.00	\$9.00	0	āı	3	×	×	×	×	×	×	24:00	19:00 2	$\vdash$	16 10/16/16	10/10/16	AVG. ALL WKS	ESP2 A	214
ned	Matched	00 30	\$0.00	\$9.00	0	3		×	×	×	×	×	×	24:00	19:00 2		16 10/9/16	10/3/16	AVG. ALL WKS	ESP2	213
ned	Matched	00 30	\$0.00	\$9.00	0	ä	-	×	×	×	×	×	×	24:00	19:00 2		16 10/2/16	9/26/16	AVG. ALL WKS	ESP2 /	212
ned	Matched	00 30	\$0.00	\$9.00	0		1				$\dashv$	×	×	24:00	19:00 2		16 9/25/16	9/19/16	AVG. ALL WKS	ESP2 /	211
Line Comment		al Spot st Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	т	1	₩	Ζ.	Stop Time	Start S Time T		Stop Date	Start Date	Program	Net	Line
																	onfirm	, please	R3 10.4 Removed missed spots, please confirm		Comments :
•	CPM		-	CPP						uirec	Rec	Approval Required	Ap	olicy	Makegood Policy	Ma					
	GIMP		+	GRP							5+	Adults 35+	A	0	Primary Demo	Prir			Cable Nielsen Live+3 Jul16		Survey
Cost Per Spot	Cost P			Sold On	]											] ]			Not accepted		Status
	100.0		-	Affiliate Split									Н		Credit Status	Cre			(301) 951-2620		Phone
173				Total Spots									П	е	Product Name	Pro			Washington		Office
\$1,421.20				Net Total	7							62	HD62		Est Code	Est			Lilka Marino	Coordinator	Sales C
\$250.80			1	Commission							-		$\dashv$	Ф	Product Code	Pro			Matthew Marcus		ΑE
\$1,672.00				Total									$\dashv$		Client Code	<u></u> ≘					
8			/eeks	Total # of Weeks	_[				- 1	-		-	ı						Grand Rapids		Market
	1		nes	Show All Lines	(0)							MI GOP	₹		Advertiser	Ad			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version				ent	Strategic Media Placement	Jia P	Me	ategio	Str		Agency	Age			0343	Ψ	Syscode
16	10/04/16		•	Update Date					6	/13/1	- 1	09/19/16 - 11/13/16	09/		Flight Dates	Flig			62338408		Order #

	Matched	30	\$0.00	\$11.00	0	9	9			_		×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	TVL V.	252
	Matched	30	\$0.00	\$11.00	0	,	,		Н	$\vdash$		×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	TVL V.	251
	Matched	30	\$33.00	\$11.00	з	1	2			$\vdash$		×	×	24:00	19:00	10/2/16	9/26/16	VARIOUS	TVL V.	250
	Matched	30	\$0.00	\$6.00	0		3.	×	×	×	×	×	×	02:00	00:00	9/25/16	9/19/16	VARIOUS	TVL V.	249
	Matched	30	\$0.00	\$11.00	0		,			$\vdash$		×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	TVL V.	248
	Matched	30	\$0.00	\$11.00	0			×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	TVL V.	247
	Matched	30	\$0.00	\$11.00	0	·	,	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	TVL V.	246
	Matched	30	\$0.00	\$11.00	0			×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	TVL V	245
	Matched	30	\$0.00	\$11.00	0	r		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	TVL V	244
	Matched	30	\$0.00	\$11.00	0	ı	· ·	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	TVL V	243
	Matched	30	\$0.00	\$11.00	0		·	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	VARIOUS	TVL V	242
	Matched	30	\$0.00	\$6.00	0	10	Е			$\dashv$	$\dashv$	×	×	02:00	00:00	9/25/16	9/19/16	VARIOUS	TVL V	241
	Matched	30	\$0.00	\$13.00	0	-16	353	×	×	×	$\Box$			24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	TNT A	240
	Matched	30	\$0.00	\$13.00	0		a.	×	×	×	$\dashv$			24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	TNT A	239
	Matched	30	\$0.00	\$13.00	0	5	27	×	×	×	-			24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TNT A	238
	Matched	30	\$0.00	\$13.00	0	24	2	×	×	×				24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	TNT	237
	Matched	30	\$0.00	\$13.00	0	ä		×	×	×				24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	TNT A	236
	Matched	30	\$0.00	\$13.00	0	,		×	×	×	$\dashv$			24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	TNT	235
	Matched	30	\$0.00	\$13.00	0	1		×	×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TNT	234
	Matched	30	\$0.00	\$13.00	0					$\dashv$		×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	TNT A	233
	Matched	30	\$0.00	\$13.00	0	,		×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	TNT A	232
Line Comment	Line C	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	တ	S	T F	8	Т	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																m	please confi	R3 10.4 Removed missed spots, please confirm		Comments :
•	CPM		•	CPP	0					Approval Required	'al Re	pprov	Þ	d Policy	Makegood Policy					
	GIMP		H	GRP	<u>ှ</u>						35+	Adults 35+	D	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	_		Sold On	Sc													Not accepted		Status
	100.0			Affiliate Split	Ą								Н	atus	Credit Status			(301) 951-2620		Phone
173				Total Spots	그								_	lame	Product Name			Washington		Office
\$1,421.20				Net Total	z							HD62	I	1000	Est Code			Lilka Marino	Sales Coordinator	Sales Co
\$250.80				Commission	ဂ္ဂ								4	Code	Product Code			Matthew Marcus		ΑE
\$1,672.00				Total	<u></u>								_	de	Client Code					
8			eks	Total # of Weeks	<u> </u> ਜ਼ਾ								-					Grand Rapids		Market
			Š	Show All Lines	S						ס	MI GOP	2		Advertiser			Spectrum/Battle Creek, MI	Vame	System Name
	4 Vs. 3			Version	<u> </u>			ent	Strategic Media Placement	dia P	ic Me	trateg	S		Agency			0343	artia.	Syscode
	10/04/16			Update Date	 				6	09/19/16 - 11/13/16	6 - 1	9/19/	0	es	Flight Dates			62338408		Order#

								1	1	+	1	1	+	1						
	Matched	30	\$0.00	\$13.00	0		,	×	×	×				24:00	19:00	10/30/16	10/24/16	VARIOUS	NSN	270
	Matched	30	\$0.00	\$13.00	0			×	×	×				24:00	19:00	10/23/16	10/17/16	VARIOUS	NSN	269
	Matched	30	\$0.00	\$13.00	0		1.	×	×	×				24:00	19:00	10/16/16	10/10/16	VARIOUS	NSU N	268
	Matched	30	\$0.00	\$13.00	0		t	×	×	×				24:00	19:00	10/9/16	10/3/16	VARIOUS	N YSN	267
	Matched	30	\$0.00	\$13.00	0			×	×	×				24:00	19:00	10/2/16	9/26/16	VARIOUS	VSN	266
	Matched	30	\$0.00	\$13.00	0			×	×	×			$\exists$	24:00	19:00	9/25/16	9/19/16	VARIOUS	VSN	265
	Matched	30	\$0.00	\$13.00	0		ts.					×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	/ YSN	264
	Matched	30	\$0.00	\$13.00	0	-	6	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	/ YSN	263
	Matched	30	\$0.00	\$13.00	0	r	15	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	/ YSN	262
	Matched	30	\$0.00	\$13.00	0		310	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	YSN	261
	Matched	30	\$0.00	\$13.00	0		9	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	/ YSN	260
	Matched	30	\$0.00	\$13.00	0	4	22	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	/ YSN	259
	Matched	30	\$0.00	\$13.00	0		2	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	usa /	258
	Matched	30	\$0.00	\$13.00	0	4	2.		$\dashv$			×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	/ YSN	257
	Matched	30	\$0.00	\$6.00	0	¥	æ					×	×	02:00	00:00	11/13/16	11/7/16	VARIOUS	T/VT \	256
	Matched	30	\$0.00	\$11.00	0		ı					×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	TΛΓ ,	255
	Matched	30	\$0.00	\$11.00	0	1	s			_		×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	TVL	254
	Matched	30	\$0.00	\$11.00	0		,					×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	T/VT \	253
Line Comment	Line C	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	⊣ F	8	-	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																firm	please con	R3 10.4 Removed missed spots, please confirm	nts :	Comments:
	СРМ		,	CPP	<u>Ω</u>				-	Approval Required	val Re	Appro	-1, 55	Makegood Policy	Makego	L				1
-	GIMP			GRP	ତ୍ର						35+	Adults 35+	Ĺ	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	ပ္သ													Not accepted		Status
	100.0			Affiliate Split	Ą									tatus	Credit Status			(301) 951-2620		Phone
173				Total Spots	ᆲ									Name	Product Name			_		Office
\$1,421.20				Net Total	Z							HD62		ē	Est Code			Lilka Marino	Sales Coordinator	Sales C
\$250.80				Commission	ဂ္ဂ									Code	Product Code			Matthew Marcus		Æ
\$1,672.00				Total	 ان								$\Box$	ode	Client Code					
8			sks	Total # of Weeks	] اج													Grand Rapids		Market
			S	Show All Lines	ङ्						ď	MI GOP		er	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	< 6			ent	lacem	Strategic Media Placement	gic M	Strate			Agency			0343	Ф	Syscode
	10/04/16			Update Date					6	09/19/16 - 11/13/16	16 - 1	09/19/		ates	Flight Dates			62338408		Order #
								NCC cable system order	1116	ysu	0	Car	Š	-						

271

272 273

FOOD

VARIOUS VARIOUS

FOOD AVG. ALL WKS<

10/31/16 11/6/16 9/19/16 9/25/16 9/26/16 10/2/16

19:00 19:00

24:00 24:00 24:00

× × × ×

×

×

×

×

0 0

\$13.00 \$13.00

\$0.00 \$0.00

Matched Matched 19:00

×

×

×

0

\$13.00

30

Matched

												<	24.00	19:00	11/13/16	11/7/16 1	VARIOUS	100	204
Matched	30	\$0.00	\$9.00	0		а	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	HALL AV	293
Matched	30	\$0.00	\$9.00	0	-	9	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16 1	AVG. ALL WKS<	HALL AV	292
Matched	30	\$0.00	\$9.00	0			×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16 1	AVG. ALL WKS<	HALL AV	291 +
Matched	30	\$0.00	\$9.00	0	-	1	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16 1	AVG. ALL WKS<	AV YAH	290
Matched	30	\$0.00	\$9.00	0			×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	HALL AV	289
Matched	30	\$0.00	\$9.00	0		·	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HALL AV	288
-1x Matched	30	\$0.00	\$5.00	0	-						Ĥ	×	02:00	00:00	9/25/16	9/19/16	VARIOUS	HALL VA	287 +
Matched	30	\$0.00	\$13.00	0	-		×	×	×	Н	Н		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	FOOD AV	286 F
Matched	30	\$0.00	\$13.00	0	•	-	×	×	×			_	24:00	19:00	10/30/16	10/24/16 1	ALL WKS<	FOOD AVG.	285 F
Matched	30	\$0.00	\$13.00	0	_	0	×	×	×	Н		_	24:00	19:00	10/23/16	10/17/16 1	AVG. ALL WKS<	FOOD AV	284 F
Matched	30	\$0.00	\$13.00	0	-	00	×	×	×	Н	Н		24:00	19:00	10/16/16	10/10/16 1	AVG. ALL WKS<	FOOD AV	283 F
Matched	30	\$0.00	\$13.00	0	-	-	×	×	×	П		_	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	FOOD AV	282 F
Matched	30	\$0.00	\$13.00	0	-	31	×	×	×	Н	Н		24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	FOOD AV	281 F
Matched	30	\$0.00	\$13.00	0		31	×	×	×	$\Box$		$\vdash$	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	FOOD AV	280 F
Matched	30	\$0.00	\$13.00	0		3.					$\hat{}$	×	24:00	19:00	11/13/16	11/7/16 1	VARIOUS	FOOD VA	279 F
Matched	30	\$0.00	\$13.00	0	1		×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	FOOD AV	278 F
Matched	30	\$0.00	\$13.00	0			×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16 1	ALL WKS<	FOOD AVG.	277 F
Matched	30	\$0.00	\$13.00	0	,	,	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16 1	AVG. ALL WKS<	FOOD AV	276 F
Matched	30	\$0.00	\$13.00	0		1	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16 1	AVG. ALL WKS<	FOOD AV	275 F
Matched	30	\$0.00	\$13.00	0		e	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	FOOD AV	274 F
Line Comment	Spot	Total Cost	Unit	Total Spots	IMP	RTG	S	S	П	-	₹		Stop	Start	Stop	Start	Program	Net	Line
																ase confirm	R3 10.4 Removed missed spots, please confirm		Comments
CPM		1	CPP	[O					uired	Req	Approval Required	App	olicy	Makegood Policy	3				
GIMP		3	GRP	<u>ا</u>						4	Adults 35+	Adı	mo	Primary Demo	P		Cable Nielsen Live+3 Jul16		Survey
Cost Per Spot			Sold On	S													Not accepted		Status
100.0			Affiliate Split	>								┪	S	Credit Status	Ω		(301) 951-2620		Phone
			Total Spots										me	Product Name	Pı		Washington	_	Office
			Net Total	z							62	HD62		Est Code	m		Lilka Marino	Sales Coordinator	les Co
			Commission	् ।								1	de	Product Code	D C		Matthew Marcus		AE
			Total	<u> </u>				- 1				٦	2000	Client Code	<u> </u>				
		eks	Total # of Weeks	_[ 								ı					Grand Rapids		Market
		S	Show All Lines	S							MI GOP	₹		Advertiser	<u>≽</u>		Spectrum/Battle Creek, MI		System Name
4 Vs. 3			Version	<			ent	Strategic Media Placement	ia Pi	Med	ategic	Str		Agency	Þ		0343		Syscode
10101110							١		1			t					100000000		

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	1	10/04/16	
Syscode	0343	Agency	Strategic Media Placement	Version	4	4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$1,672.00
ЭE	Matthew Marcus	Product Code		Commission			\$250.80
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$1,421.20
Office	Washington	Product Name		Total Spots			173
Phone	(301) 951-2620	Credit Status		Affiliate Split	1	100.0	
Status	Not accepted			Sold On	C	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	G	GIMP -	
		Makegood Policy	Approval Required	CPP -	С	CPM -	
Comments:	R3 10.4 Removed missed spots, please confirm						

313 ENT		312 ENT	311 ENT	310 ENT	309 HALL	308 HALL	307 HALL	306 HALL	305 HALL	304 HALL	303 HALL	302 HALL	301 HALL	300 HALL	299 HALL	298 HALL	297 HALL	296 HALL	295 HALL	Line Net
	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	GOLDEN GIRLS/FRASIER	VARIOUS	Program													
0117110	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
19:00	19:00	19:00	19:00	19:00	00:00	19:00	19:00	19:00	19:00	19:00	19:00	00:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	02:00	24:00	24:00	24:00	24:00	24:00	24:00	02:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
×	×	×	×	×	×	×	×	×	×	×	×	×		$\dashv$	$\dashv$	$\dashv$	$\Box$		_	3
×	×	×	×	×	×	×	×	×	×	×	×	×	$\dashv$	$\dashv$	$\dashv$	$\dashv$	$\dashv$	$\dashv$		
×	×	×	×		-	$\dashv$	$\dashv$	$\dashv$	_	_	-	×		$\dashv$	$\dashv$	$\dashv$	$\dashv$	$\dashv$		∀ 7
×	×	×	×	-		$\dashv$	$\dashv$	-	$\neg$	$\neg$	$\dashv$	×	×	×	×	×	×	×	×	- П
×	×	×	×			$\dashv$						×	×	×	×	×	×	×	×	S
×	×	×	×			$\neg$						×	×	×	×	×	×	×	×	S
		,	,	,	,	ı			i		1	9	1	1	,	i	i	,	,	RTG
	17			,		r		ı	C	10	ı	5	31	a	1	1	1	1	ı	IMP
0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	Total Spots
\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$5.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$5.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Line Comment

							1									] ]				CONTRACTOR	
Order#		62338408			Flight Dates	Se	0 0	9/19/	16	09/19/16 - 11/13/16	13/16	1 "					Update Date			10/04/16	
System Name	Name	Spectrum/Battle Creek, MI			Advertiser		2 0	MI GOP	P g	100	2	MI GOP	2			<u>ω</u> :	Show All Lines	Š			
Market		Grand Rapids		Ц			ŀ										Total # of Weeks	eks	Ц		8
					Client Code	e	H		П			П					Total		Ц		\$1,672.00
AE		Matthew Marcus			Product Code	ode	Н	П	П	П						Ω	Commission				\$250.80
Sales Co	Coordinator				Est Code		ᅵ	HD62								z	Net Total				\$1,421.20
Office		_			Product Name	ame	$\dashv$		П		П					7	Total Spots		Ц		173
Phone		(301) 951-2620			Credit Status	tus	$\dashv$									A	Affiliate Split			100.0	
Status		Not accepted														Si	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Α	Adults 35+	35-	Ċ						G	GRP		-	GIMP -	
					Makegood Policy	Policy	D	ppro	val	Approval Required	ired					0	CPP	<u> </u>		СРМ -	
Comments :	nts :	R3 10.4 Removed missed spots, please confirm	olease confi	THE STATE OF THE S					1 1												
Line	Net	Program	Start	Stop	Start	Stop	3	-	8	-	П	S	S	RTG	<u>₹</u>	Total Spots	Unit	Total Cost	Spot	Line Comment	nment
316	ENT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×			0	\$9.00	\$0.00	30	Matched	
317	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	×	×						,		0	\$9.00	\$0.00	30	Matched	
318	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	×	×								0	\$11.00	\$0.00	30	Matched	
319	듀	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×			0	\$11.00	\$0.00	30	Matched	
320	두	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		a	0	\$11.00	\$0.00	30	Matched	
321	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	ī		0	\$11.00	\$0.00	30	Matched	
322	뜌	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×		3	0	\$11.00	\$0.00	30	Matched	
323	두	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	1	0	0	\$11.00	\$0.00	30	Matched	
324	FF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×		,	0	\$11.00	\$0.00	30	Matched	
325	LF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×					П			0	\$11.00	\$0.00	30	Matched	
326	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	×	×						-		0	\$13.00	\$0.00	30	Matched	
327	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×		e	0	\$13.00	\$0.00	30	Matched	
328	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	ř		0	\$13.00	\$0.00	30	Matched	
329	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×		ı	0	\$13.00	\$0.00	30	Matched	
330	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×		ı	0	\$13.00	\$0.00	30	Matched	
331	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		τ	0	\$13.00	\$0.00	30	Matched	
332	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×			0	\$13.00	\$0.00	30	Matched	
333	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×						,	,	0	\$13.00	\$0.00	30	Matched	
334	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00					×	×	×		ı	0	\$13.00	\$0.00	30	Matched	
335	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00					×	×	×			0	\$13.00	\$0.00	30	Matched	
336	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00					×	×	×	,	9	0	\$13.00	\$0.00	30	Matched	

	Matched	30	\$26.00	\$13.00	2	î	2		_			×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	CNN A	357
	Matched	30	\$14.00	\$7.00	2	'n	,			$\vdash$	$\vdash$	×	×	16:00	09:00	10/2/16	9/26/16	VARIOUS	CNN V.	356
	Matched	30	\$0.00	\$13.00	0	¥		×	×	×				24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	HIST A	355
	Matched	30	\$0.00	\$13.00	0		,	×	×	×				24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	HIST A	354
	Matched	30	\$0.00	\$13.00	0		,	×	×	×				24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	HIST A	353
	Matched	30	\$0.00	\$13.00	0	-	ï	×	×	×	Н	Щ		24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	HIST A	352
	Matched	30	\$0.00	\$13.00	0			×	×	×	Н	Щ		24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	HIST A	351
	Matched	30	\$0.00	\$13.00	0	×		×	×	×				24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST A	350
	Matched	30	\$0.00	\$13.00	0	-	ï	×	×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	HIST A	349
	Matched	30	\$0.00	\$13.00	0	-	r					×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	HIST A	348
	Matched	30	\$0.00	\$13.00	0	e	Ē.	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	HIST A	347
	Matched	30	\$0.00	\$13.00	0	-	1	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	HIST A	346
	Matched	30	\$0.00	\$13.00	0		3	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	HIST A	345
	Matched	30	\$0.00	\$13.00	0	-	à	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	HIST A	344
	Matched	30	\$0.00	\$13.00	0	ä	i	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	HIST A	343
	Matched	30	\$0.00	\$13.00	0		ı	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST A	342
	Matched	30	\$0.00	\$13.00	0		1			_	$\dashv$	×	×	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	HIST A	341
	Matched	30	\$0.00	\$13.00	0	E	i	×	×	×	-			24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	DISC A	340
	Matched	30	\$0.00	\$13.00	0			×	×	×				24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	DISC A	339
	Matched	30	\$0.00	\$13.00	0	1	i	×	×	×				24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	DISC A	338
	Matched	30	\$0.00	\$13.00	0	I.	i	×	×	×	-			24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	DISC A	337
Line Comment	Line C	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S		₹		3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																m	please confi	R3 10.4 Removed missed spots, please confirm		Comments :
1	CPM			CPP	[0					quirec	al Rec	Approval Required	Þ	Policy	Makegood Policy					
•	GIMP			GRP	ெ						35+	Adults 35+	ρ	emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	Þ								$\dashv$	tus	Credit Status			(301) 951-2620		Phone
173		Ц		Total Spots	T								Н	ame	Product Name			Washington		Office
\$1,421.20				Net Total	z							HD62	I		Est Code			Lilka Marino	Coordinator	Sales Co
\$250.80		$\rfloor$		Commission	o l								$\dashv$	ode	Product Code			Matthew Marcus		AE
\$1,672.00				Total	<u>ਜ</u>								$\dashv$	de	Client Code					
8		$\rfloor$	eks	Total # of Weeks	<u>=</u> 1								-					Grand Rapids		Market
			S	Show All Lines	<u>S</u>						"	MI GOP	3		Advertiser			Spectrum/Battle Creek, MI	Vame	System Name
	4 Vs. 3			Version	<			ant	Strategic Media Placement	dia Pi	ic Me	rateg	S		Agency			0343		Syscode
	10/04/16			Update Date					ຫ	/13/1	6 - 11	09/19/16 - 11/13/16	00	Ses	Flight Dates			62338408		Order#

Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Agency	Strategic Media Placement	Version	4 Vs. 3
Advertiser	MI GOP	Show All Lines	
		Total # of Weeks	
Client Code		Total	
Product Code		Commission	
Est Code	HD62	Net Total	
Product Name		Total Spots	
Credit Status		Affiliate Split	100.0
		Sold On	Cost Per Spot
Primary Demo	Adults 35+	GRP -	GIMP
Makegood Policy	Approval Required	CPP -	СРМ
	icy	icy	Strategic Media Placement  MI GOP  HD62  Adults 35+  Approval Required

378	377	376	375	374	373	372	371	370	369	368	367	366	365	364	363	362	361	360	359	358	Line
LIF	ENT	HALL	FOOD	NSN	TVL	TNT	ESP2	CNBC	нст∨	GOLF	MNBC	MNBC	MNBC	FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	CNN	Net
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	Program
9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	Start Date
10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	Stop Date
19:00	19:00	00:00	19:00	19:00	00:00	19:00	19:00	19:00	19:00	16:00	16:00	19:00	09:00	16:00	19:00	09:00	16:00	19:00	09:00	16:00	Start Time
24:00	24:00	02:00	24:00	24:00	02:00	24:00	24:00	24:00	24:00	19:00	19:00	24:00	16:00	19:00	24:00	16:00	19:00	24:00	16:00	19:00	Stop Time
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	≤
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	-
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ы	з		ω	ω	2	2	2	3	2	0	2	2	0	ω	>	2	2	0	2	2	Total Spots
\$11.00	\$9.00	\$5.00	\$13.00	\$13.00	\$6.00	\$13.00	\$9.00	\$7.00	\$13.00	\$6.00	\$9.00	\$11.00	\$6.00	\$10.00	\$13.00	\$7.00	\$10.00	\$13.00	\$7.00	\$10.00	Unit Cost
\$33.00	\$27.00	\$5.00	\$39.00	\$39.00	\$12.00	\$26.00	\$18.00	\$21.00	\$26.00	\$0.00	\$18.00	\$22.00	\$0.00	\$30.00	\$13.00	\$14.00	\$20.00	\$0.00	\$14.00	\$20.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Matched	Matched	-1x Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	-1x Matched	Matched	Matched	-1x Matched	Matched	-1x Matched	Matched	Matched	-1x Matched	Matched	Matched	Line Comment

Order#		62338408			Flight Dates	es	0	9/19	/16 -	09/19/16 - 11/13/16	3/16	"				Ic	Update Date		_	10/04/16
Syscode	е	0343			Agency		S	trate	gic I	/ledia	Ple	Strategic Media Placement	ent			<	Version		4	4 Vs. 3
System Name	Name	Spectrum/Battle Creek, MI			Advertiser		2	MI GOP	¥							S	Show All Lines	0,		
Market		Grand Rapids									П						Total # of Weeks	ks	Ц	8
					Client Code	de										Т	Total			\$1,672.00
AE		Matthew Marcus			Product Code	ode	Н			П							Commission			\$250.80
Sales C	Coordinator				Est Code	**	I	HD62								z	Net Total			\$1,421.20
Office		Washington			Product Name	ame	$\dashv$									H	Total Spots			173
Phone		(301) 951-2620			Credit Status	tus	$\dashv$									D	Affiliate Split			100.0
Status		Not accepted														S	Sold On		0	Cost Per Spot
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	dults	Adults 35+							<u> </u>	GRP	1	0	GIMP -
1					Makegood Policy	Policy	Þ	ppro	val	Approval Required	red	П	П				CPP	1	0	CPM -
Comments :	nts :	R3 10.4 Removed missed spots, please confirm	lease confir	3																
Line	Net	Program	Start Date	Stop Date	Start Time	Stop	≤	T	8	1	П	S	S	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
379	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×								2	\$13.00	\$26.00	30	Matched
380	TSIH	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×							E	3	\$13.00	\$39.00	30	Matched
381	CNBC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×	×	,	ı	2	\$7.00	\$14.00	30	Matched
382	CNN	VARIOUS	9/19/16	9/25/16	05:00	09:00						×	×		r	2	\$10.00	\$20.00	30	Matched
383	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	19:00						×	×			4	\$10.00	\$40.00	30	Matched
384	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00						×	×			_	\$7.00	\$7.00	30	Matched
385	CNN	CNN NEWSROOM<	9/19/16	9/25/16	16:00	19:00						×	×	,	,	1	\$10.00	\$10.00	30	Matched
386	CNN	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×	×		-	2	\$13.00	\$26.00	30	Matched
387	DISC	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						×	×	,	,	4	\$10.00	\$40.00	30	Matched
388	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×	i.		2	\$13.00	\$26.00	30	Matched
389	ENT	VARIOUS	9/19/16	9/25/16	19:00	24:00						×	×	,	4	2	\$9.00	\$18.00	30	Matched
390	ESP2	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						×	×		1	4	\$7.00	\$28.00	30	Matched
391	ESP2	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×	×			2	\$9.00	\$18.00	30	Matched
392	ESPN	SPORTSCENTER M/AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00						×	×		e	2	\$10.00	\$20.00	30	Matched
393	ESPN	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						×	×			4	\$10.00	\$40.00	30	Matched
394	ESPN	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00						×	×		ı	2	\$7.00	\$14.00	30	Matched
395	ESPN	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00		. 3				×	×			2	\$10.00	\$20.00	30	Matched
396	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×			2	\$13.00	\$26.00	30	Matched
397	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						×	×			4	\$10.00	\$40.00	30	Matched
398	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×		,	2	\$13.00	\$26.00	30	Matched

Order # 623:	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16	
Syscode 0343	3	Agency	Strategic Media Placement	Version	4 Vs. 3	
System Name Spe	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market Gran	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,672.00
AE Mat	Matthew Marcus	Product Code		Commission		\$250.80
Sales Coordinator Lilka	Lilka Marino	Est Code	HD62	Net Total		\$1,421.20
Office Was	Washington	Product Name		Total Spots		173
Phone (301	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status Not	Not accepted			Sold On	Cost Per Spot	
Survey Cab	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP .	
		Makegood Policy	Approval Required	CPP -	CPM .	•
Comments : R3 10.	R3 10.4 Removed missed spots, please confirm					

	-			_	_			_		_
Line 399	399	400	401	402	403	404	405	406	407	
Net	FXNC	FXNC	FXNC	FXNC	FXNC	HOOL	GOLF	GOLF	HALL	110
Program FOX & FRIENDS<	FOX & FRIENDS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	HALLMARK MOVIE<	VARIOUS
Start Date 9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	0/40/40
Stop Date 9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	0/05/40
Start Time 05:00	05:00	09:00	09:00	16:00	19:00	09:00	09:00	16:00	09:00	10:00
Stop Time 09:00	09:00	19:00	16:00	19:00	24:00	19:00	16:00	19:00	19:00	24.00
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RTG .	٠	1		1	¥	ñ	74	1	4	
, <u>₹</u>	r	1	,		•			•	1	
Total Spots 2	2	4	_	_	з	6	_	_	4	0
Unit Cost \$10.00	\$10.00	\$10.00	\$7.00	\$10.00	\$13.00	\$6.00	\$4.00	\$6.00	\$7.00	\$9.00
Total Cost \$20.00	\$20.00	\$40.00	\$7.00	\$10.00	\$39.00	\$36.00	\$4.00	\$6.00	\$28.00	\$18.00
Spot Len	30	30	30	30	30	30	30	30	30	30
Line Comment Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched

414 415

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MOVIE- ACQUIRE/AVG. ALL WKS

9/19/16

9/25/16 9/25/16

00:00 09:00 09:00 19:00 19:00 19:00

24:00 24:00

 $\times$   $\times$   $\times$   $\times$   $\times$   $\times$ 

4 0

\$26.00

30

Matched

Matched

\$13.00 \$10.00 \$13.00 \$11.00

9/19/16 9/19/16

HGTV HGTV HGTV HIST

AVG. ALL WKS<

412 413

416 417 418

MNBC MNBC

VARIOUS

9/19/16 9/19/16 9/19/16

9/25/16

09:00

16:00

 $\times$   $\times$   $\times$ 

 $\times$   $\times$   $\times$   $\times$   $\times$   $\times$   $\times$   $\times$ 

4

\$8.00

30

Matched

30

Matched

\$6.00

\$22.00 \$16.00 \$36.00 \$12.00

30

Matched

2 2

9/25/16 9/25/16

09:00

19:00

05:00

09:00

AVG. ALL WKS<

AVG. ALL WKS<

411

AVG. ALL WKS

VARIOUS

9/19/16 9/19/16

9/25/16 9/25/16 9/25/16 9/25/16

24:00

16:00

0 4 0

8 8 8

Matched

Matched Matched

30

\$10.00 \$7.00

\$5.00

\$10.00

12

\$40.00 \$14.00 \$26.00 \$40.00

30

Matched Matched 19:00

9/25/16

19:00

9/19/16 9/19/16

410

GOLDEN GIRLS/FRASIER

02:00

×

Order#	62338408	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16	
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,672.00
AE	Matthew Marcus	Product Code		Commission		\$250.80
Sales Coordinator	Liika Marino	Est Code	HD62	Net Total		\$1,421.20
Office	Washington	Product Name		Total Spots		173
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	•
I		Makegood Policy	Approval Required	CPP -	СРМ	1
Comments :	R3 10.4 Removed missed spots, please confirm					

	_	_		_	_			
426	425	424	423	422	421	420	419	Line
USA	NSN	TVL	TVL	TNT	TNT	MNBC	MNBC	Net
AVG. ALL WKS<	AVG. ALL WKS<	KING OF QUEENS<	VARIOUS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS	AVG. ALL WKS<	Program
9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	Start Date
9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	Stop Date
19:00	09:00	00:00	19:00	19:00	09:00	19:00	16:00	Start Time
24:00	19:00	02:00	24:00	24:00	19:00	24:00	19:00	Stop Time
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٠			9	2	3		2	RTG
		ı	,	3		,	1	IMP
2	4	2	2	2	4	1	1	Total Spots
\$13.00	\$10.00	\$6.00	\$11.00	\$13.00	\$10.00	\$11.00	\$9.00	Unit Cost
\$26.00	\$40.00	\$12.00	\$22.00	\$26.00	\$40.00	\$11.00	\$9.00	Total Cost
30	30	30	30	30	30	30	30	Spot Len
Matched	Matched	Matched	Matched	Matched	Matched	Matched	Matched	Line Comment

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017 Aug 201	Aug 2017	Total
SPOTS	113	60	0	0	0	0	0	0	0	0	0	0	
AMT	\$1,069.00	\$603.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	

62338408 | Grand Rapids | Spectrum/Battle Creek, MI | 0343 |

SYSTEM APP:\_

SALES\_

ACCT

Date Printed

10/04/16